

## **Application Data Sheet**

### **Application Information**

Application number::

Filing Date::

Application Type:: Regular

Subject Matter:: Utility

Suggested classification::

Suggested Group Art Unit::

CD-ROM or CD-R??::

Number of CD disks::

Number of copies of CDs::

Sequence Submission::

Computer Readable Form (CRF)?::

Number of copies of CRF::

Title:: Ordering-and-reserving Management Method  
Using Paper Medium Attached with Unique  
Code and Advertising Effect Analysis Method  
and System Thereof

Attorney Docket Number:: 16869K-034110US

Request for Early Publication:: No

Request for Non-Publication:: No

Suggested Drawing Figure::

Total Drawing Sheets:: 7

Small Entity?:: No

Latin name::

Variety denomination name::

Petition included?:: No

Petition Type::

Licensed US Govt. Agency::

Contract or Grant Numbers One::

Secrecy Order in Parent Appl.: No

### **Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Japan  
Status:: Full Capacity  
Given Name:: Masayuki  
Middle Name::  
Family Name:: Ike  
Name Suffix::  
City of Residence:: Tokyo  
State or Province of Residence::  
Country of Residence:: Japan  
Street of Mailing Address:: c/o Hitachi, Ltd.  
Postal Address Line Two:: Intellectual Property Group  
Postal Address Line Three:: New Marunouchi Bldg.  
Postal Address Line Four:: 5-1, Marunouchi 1-chome  
Postal Address Line Five:: Chiyoda-ku  
City of Mailing Address:: Tokyo  
State or Province of mailing address::  
Country of mailing address:: Japan  
Postal or Zip Code of mailing address:: 100-8220

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Japan  
Status:: Full Capacity  
Given Name:: Masakazu  
Middle Name::  
Family Name:: Ito  
Name Suffix::  
City of Residence:: Tokyo  
State or Province of Residence::  
Country of Residence:: Japan  
Street of Mailing Address:: c/o Hitachi, Ltd.

Postal Address Line Two:: Intellectual Property Group  
Postal Address Line Three:: New Marunouchi Bldg.  
Postal Address Line Four:: 5-1, Marunouchi 1-chome  
Postal Address Line Five:: Chiyoda-ku  
City of Mailing Address:: Tokyo  
State or Province of mailing address::  
Country of mailing address:: Japan  
Postal or Zip Code of mailing address:: 100-8220

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: Japan  
Status:: Full Capacity  
Given Name:: Takeshi  
Middle Name::  
Family Name:: Suzuki  
Name Suffix::  
City of Residence:: Tokyo  
State or Province of Residence::  
Country of Residence:: Japan  
Street of Mailing Address:: c/o Hitachi, Ltd.  
Postal Address Line Two:: Intellectual Property Group  
Postal Address Line Three:: New Marunouchi Bldg.  
Postal Address Line Four:: 5-1, Marunouchi 1-chome  
Postal Address Line Five:: Chiyoda-ku  
City of Mailing Address:: Tokyo  
State or Province of mailing address::  
Country of mailing address:: Japan  
Postal or Zip Code of mailing address:: 100-8220

### **Correspondence Information**

Correspondence Customer Number:: 20350

### Representative Information

Representative Designation::	Representative Number::	Representative Name::
Primary	27,431	Robert C. Colwell

### Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Continuation-in-part of	09/949,381	09/06/01

### Foreign Priority Information

Country::	Application number::	Filing Date::
Japan	2001-140494	05/10/01

### Assignee Information

Assignee Name::	Hitachi, Ltd.
Street of mailing address::	6, Kanda Surugadai 4-chome, Chiyoda-ku
City of mailing address::	Tokyo
State or Province of mailing address::	
Country of mailing address::	Japan
Postal or Zip Code of mailing address::	